

Fund-Raising/Event/Show Henna Tattoo Tips

Thank you for choosing Beachcombers Bazaar henna for your event. Henna is fairly easy, however, there are a number of areas to make mistakes that can be avoided. Use these tips and tricks to help your event go smoothly. Use what ideas work for you and your particular event or situation.

Recommendations, Tips & Tricks...

Have each person that will be using henna go to **www.ShopHenna.com** to get familiar with henna and issues they may encounter. Have them pay special attention to the <u>Henna Safety page</u>, <u>Color</u> and Longevity article, and the Getting Started page.

Give each henna artist a container to keep her/his henna and tools together. A Rubbermaid-style container or a small cooler work well.

Gather some extra tools that will make hennaing easier such as, pillows, towels for covering clothing, PLENTY of paper towels, witch hazel/rubbing alcohol to clean the skin, cotton balls to apply witch hazel and/or sealer, toothpicks to remove small mistakes/smudges, pens & paper so that people can show you what they want...

If you are working in the heat, be sure to keep any unused henna out of sunlight and in a cool place (small cooler with an ice pack or insulated lunch box work well). However, be sure the henna is at room temperature before using. If it is still cool, it will not leave as dark of a stain.

Have a list of henna ingredients with every henna artist and show them to *every* customer before doing a henna tattoo on them. Be sure they are not allergic to any of the ingredients. Print flyers/posters from our free downloads page at www.ShopHenna.com.

NEVER henna infants. Do not henna children under the age of 6. For children in this age group, give them a transfer if you have transfer paper, or glitter paste.

Make copies of the Henna Aftercare Instructions found at our free downloads page at www.ShopHenna.com and give them to every customer. If you have pamphlets or flyers for your organization/business, staple them to the Henna Aftercare instructions.

Give the customer the Henna Aftercare Instructions to read *while* you are doing their henna so that they can ask questions while you henna them.

Keep witch hazel/rubbing alcohol and a wash cloth or hand towel nearby to clean and dry the skin before doing the henna tattoo. This can also be used to remove the henna if the customer does not like the tattoo. The customer will still get a stain, but it will not get as dark as it could and it will exfoliate off quicker.

Sprinkle extra fine body-safe glitter over the wet henna to encourage your customer to keep the henna on longer and to draw attention to your booth.

Most importantly, *HAVE FUN!* Don't get too hung up on getting anything perfect, just have a good time and your customers will too!

Find more FREE henna information at The Henna Learning Center... www.HennaHelp.com